

STEPHANIE HUDSON

PRODUCT DESIGNER

steph@stephaniehudsonsf.com • stephaniehudsonsf.com • Password: !W20group

EXPERIENCE

Snapdocs

Lead Product Designer | August 2022 - Present

Senior Product Designer | March 2021 - August 2022

Leads design for six cross-functional teams across Snapdocs' entire product platform, supporting all external and internal user roles. Previously embedded in Closings division, which is responsible for various technology integrations, primary user flows and eSigning methods, and most of the products lender and settlement customers use daily. Plans and executes large research initiatives, including customer on-sites. Shapes the Product team's roadmap and goals by providing input from a user's perspective, and ensures we are pursuing achievable, measurable, and impactful goals.

Kiavi (formerly LendingHome)

Senior Product Designer | November 2019 - March 2021

Product Designer | Contract | August 2019 - October 2019

Researched and designed end-to-end experiences for real estate investors and brokers. Supported multiple cross-functional teams and collaborated closely and efficiently with product and engineering partners. Contributed to the launch of the first product that broadened the company's scope beyond lending (Property Marketplace). Pushed beyond existing UI and built a new design system for designers and developers. Collaborated with visual designer to update and polish LendingHome brand, brand guidelines, and marketing website.

W20 Group

UX Lead | Contract | August 2017 - June 2018

Collaborated with a cross-functional team of client team members, visual designers, copywriters, developers, and media strategists to create high-quality websites for a range of clients at a fast-paced marketing agency. Created information architecture consisting of workflows, sitemaps, wireframes, and prototypes as blueprints for website structures and interaction design. Leveraged data & best practices to provide rationale for UX decisions.

Bay Health

UX/UI Designer | Contract | September 2016 - November 2016

Contracted to design digital assets for Canopy Health, an integrated healthcare network where quality care and coverage are provided by an alliance of top caregivers across the Bay Area. Worked with engineers in an Agile software development environment. Designed new patient portal that allowed users to manage their healthcare. Delivered low, mid, and high fidelity wireframes with quick turn-around time.

EDUCATION

General Assembly

2014 - 2015

User Experience Design
Immersive Course

Academy of Art University

2008 - 2013

Graphic Design and
Web Design/New Media

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EXPERIENCE (CONTINUED)

Solera Network

UX/UI Designer | Contract | April 2016 - June 2016

Redesigned corporate website for Solera Network, a health community integrator for chronic disease prevention. Restructured website to better communicate the company's message and goals to current and future network partners. Worked closely with stakeholders to produce copy for website. Designed and created custom icons. Led visual design for web and mobile versions of the site. Assured clean hand-off from design to developers.

Design Equation

UX/UI Designer | Contract | April 2016 - April 2016

Successfully completed one three-week design sprint for Solera Network, a health community integrator for chronic disease prevention. Designed assessment quiz to match high-risk users to diabetes prevention plan based on user needs and preferences. Created custom icons and UI for quizzes. Streamlined existing user onboarding process. Worked closely with developers to ensure easy handoff.